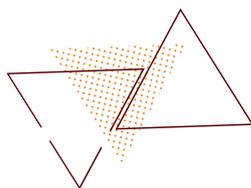




SRI SRI
UNIVERSITY
LEARN • LEAD • SERVE

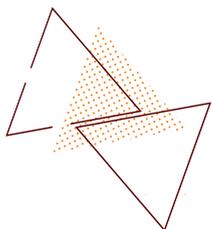
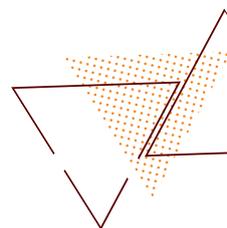


NAAC Accredited 'A' Grade Institution

UGC | AICTE | NABH | NCISM | COA | ICAR

CENTRE FOR DISTANCE AND ONLINE EDUCATION

ODL BOOKLET



2024-25



**THE BEST OF THE EAST AND
THE BEST OF THE WEST**

Regulatory Approvals & Memberships



ज्ञान-विज्ञान विमुक्तये

University Grants Commission (UGC)



Association of Indian Universities (AIU)



All India Council of Technical Education (AICTE)



National Assessment & Accredited Council (NAAC GRADE 'A')



Council of Architecture

Council Of Architecture



IGBC

Indian Green Building Council



NATIONAL ACADEMIC DEPOSITORY
Transparency & Transformation Through Digitization

National Academic Depository (NAD)



AISHE
All India Survey on Higher Education

All India survey on Higher Education



भारत अन्नप

Indian Council of Agricultural Research (ICAR)



Directorate of medical Education & Training (DMET), ODISHA



Odisha Nurses & Midwife Examination Board (ONMEB)



State Council for Allied Medical Science, Odisha



National Accreditation Board for Hospital & Health Providers (NABH)



Indian Council for Indian System of Medicine (NCISM)



Ayurveda, Yoga & Naturopathy, Unani, Siddha and Homeopathy (AYUSH)



Yoga Certification Board (YCB)

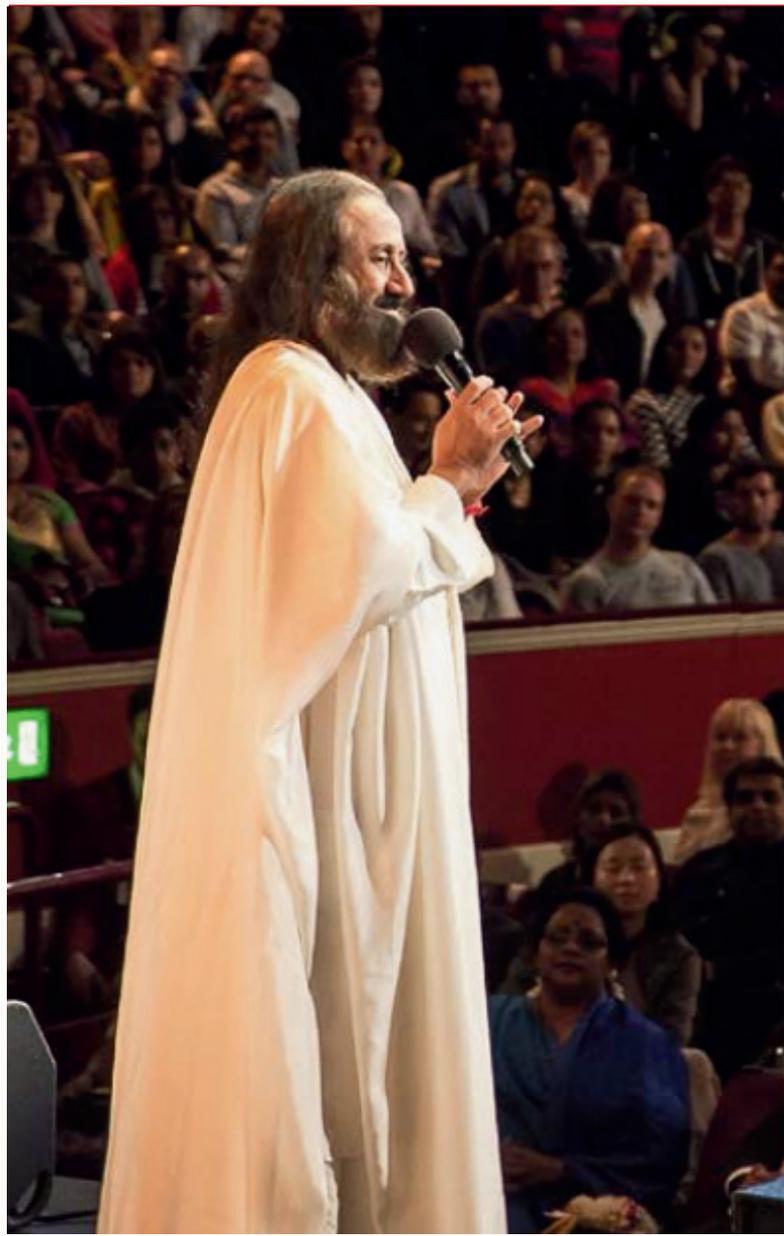


Odisha Nurses & Midwives Council, (ONMC)



Association of Management Development Institutions in South Asia

FOUNDER's Message



"Education should be holistic and should create opportunities that facilitate one's cognitive, physical, emotional, social and spiritual growth. A good system of education must instill self-esteem, life skills and creativity in students. It must help nurture a free, un-obsessed, anger-free and relaxed mind. Such a well-rounded education system can also prevent fanaticism in young minds."

**- Gurudev Sri Sri Ravi Shankar Ji
Founder and Lifetime President**

From the Desk of the PRESIDENT



Selecting the right path for higher studies is a crucial decision that confronts young minds today. The questions of where to receive the best education, secure the best job opportunities, and find an optimal learning environment undoubtedly weigh on your mind in this competitive educational landscape. In response to the demands of our volatile, uncertain, complex, and ambiguous world, Sri Sri University is dedicated to cultivating not only academic proficiency but also leadership and collaborative skills. Our mission is to mold students into successful global leaders through a unique combination of academic excellence and a holistic approach to education.

What sets Sri Sri University apart as a distinguished center of education and excellence? Our commitment to key aspects has propelled us to recognition as one of the best private universities in India. From an innovative academic approach that blends the wisdom of the East with the knowledge of the West to a multi-dimensional learning environment encompassing interactive, self-study, and classroom learning, our focus is on providing a comprehensive educational experience. Real-time practical experience, exposure to international events, mentorship by renowned leaders, mind management tools, and self-leadership training are integral components of our curriculum. The success of our approach is evident in the accomplishments of our alumni, who have ventured into entrepreneurship, multinational corporations, and initiatives for social good.

Sri Sri University takes pride in being recognized as one of the cleanest and greenest campuses in the country, underscored by prestigious awards. Our dedication to global exposure is manifested in initiatives addressing global concerns such as conflict resolution and environmental sustainability. As an institution, we embrace the significance of sports and athletics in holistic education, as reflected in our recent symposium 'Celebrating the Spirit of Sports.' Our commitment to leadership development is evident in initiatives like the Indo-Canadian Leadership Dialogue and collaborations with national and international organizations. Every day at Sri Sri University provides unique opportunities and challenges, offering students life lessons that extend beyond the confines of a traditional classroom. If you are a student aspiring to excel, innovate, embrace diversity, and leave the campus with both domain knowledge and life expertise, then Sri Sri University welcomes you to what our students fondly call "India's Happiest Campus."

- Prof. (Mrs.) Rajita Kulkarni

From the Desk of the VICE-CHANCELLOR



Sri Sri University offers an integrative and holistic model of education. We prepare our students to develop and exhibit rational thought and action, courage and resilience, scientific temper and creative imagination, and critical and orderly thinking with sound ethical moorings and values.

At this juncture, Sri Sri University is embarking on the journey of implementing the NEP 2020 across all its undergraduate programmes and we are guided by a clear and comprehensive plan. The National Education Policy (NEP) 2020, a visionary document, has set the stage for transformative changes in the way education is imparted in India. NEP includes all the elements and tools for guided governance and growth of the national education system. Restructuring and governance strategies listed in NEP aim at the pursuit of excellence and making the Indian University system globally competitive. Universities are expected to give thrust to multidisciplinary and liberal education, expansion with quality access, on quality of the faculty, governance and leadership. NEP with its emphasis on holistic and multidisciplinary education, flexibility, and innovation, aligns perfectly with our core values and philosophy at Sri Sri University. It underscores the importance of fostering critical thinking, creativity, and experiential learning, which have always been integral to our approach to education. Our mission is to ensure that every student who walks through our doors experiences the full potential of this revolutionary policy. We aim to create a learning environment that encourages curiosity, collaboration, and continuous improvement.

- Prof Tej Pratap

ABOUT SRI SRI UNIVERSITY

Envisioned by Gurudev Sri Sri Ravi Shankar ji, Sri Sri University was established in 2009 to revive the prominence of India as a centre for world-class education.

The university takes a novel approach to holistic education that brings together the best of Western innovation with the ancient values and wisdom of the East. The university offers a range of undergraduate, postgraduate and doctoral programs in diverse areas of study including Management, Engineering and Technology, Science, Agriculture, Commerce, Animation, Psychology and Contemplation, Architecture and Interior Design, Osteopathy, Nursing, Sports Physiology, Ayurveda, Yoga, Sanskrit & Indic Studies and Performing Arts.

The course curriculum at Sri Sri University enriches both domain expertise and life skills, promoting all-round excellence. The Art of Living Programs, an integral part of the curriculum at Sri Sri University, provide students with practical tools and techniques to handle stress and enhance creativity effectively.

In the coming years, the campus is poised to become a multi-disciplinary educational hub hosting over 10,000 students with more than 1,000 teaching & and support staff.

OUR VISION

To impart holistic and value-integrated education to develop visionary thinkers with a social consciousness to lead and precipitate inevitable changes, with a summative call for Learn-Lead-Serve.

MISSION

To create centres of excellence in knowledge and research across the fields of study to equip students to achieve the highest levels of professional ability in a learning atmosphere that fosters human values to serve the needs of local, national and global economies.



Awards and Achievements



Outlook I-care University Ranking 2023, SSU recognized with Top Private University in India Rank 8th



ATAL Ranking of Institutions on Innovation Achievements (ARIIA), SSU positioned Band 51-100 in 2023



SSU awarded with all India 9th Rank in Diamond Band in MHW (Mental Health and Wellness) Ranking 2023



IIRF University ranking Rank 1st (East) best private University and Ranked 5th in All India 2023.



NAAC Accreditation Grade "A" with a score of 3.25 in 2023



NABH Accreditation Sri Sri College of Ayurvedic Science & Research Hospital NABH accredited in 2023



Ranked 1st in Odisha, 6th in India, and 233rd Globally UI GreenMetric 2023



Faculty of Architecture got Best Architecture College Private Rank 36th In All India by IIRF in 2023



Accredited by the Yoga Certification Board, Ministry of AYUSH, Govt. of India in 2019



Accreditation from ICAR for B.Sc. (Hons.) Agriculture Programme in 2017



4-Star rating in the Institution's Innovation Council (IIC) Ranking 2023 by the Ministry of Education, Govt. of India



Recognized under Section 12 B of University Grants Commission



Sustainable Institutions of India (SII) Green Ranking 2023 Ranked 33rd All India



Faculty of Management Studies ranked 23rd in 'Top 30 Business Schools' under University Programme of Indian Institutional Ranking Framework (IIRF)



Recognised as one of the top 100 institutions in Digital Adoption & Conformance to National Education Policy by ASSOCHAM National Council on Education



Ranked 1st in State and 1st in Zone and 8th in All India Category of Best Private Universities and 27th in the Category of Top 50 University of Eminence by Indian Institutional Ranking Framework (IIRF) 2021



Ranked 44th in the National Impact (Private Category) conferred by IIRF Impact Rankings 2021 promotion of Innovation and Startup Culture



Awarded as "Emerging University of the Year-East" at the 14th National Educational Summit by ASSOCHAM Enterprise 2021



Awarded as Leading University in India by EdTech Review 2020



Ranked 6th in the list of Top 25 Universities in India by Higher Education Review 2020



Rank 8th in the country by FICCI B-School Ratings 2019



Conferred 'Inspiring Green Mentor' Award 2019, at the 3rd NYC Green School Conference



Conferred 'Green U Award' and 'Inspiring Climate Educator Award' for bringing nature into Higher Education at the National Green Mentors Conference, 2019



Conferred 'University of the Year' for enhancing employability by the Academic Insights in 2019



Conferred 'Global Powerhouse of Peace' Award by Non-Violence & Peace Foundation at Geneva in 2018



Conferred '2nd Best Institution in Agri - Business Management' Award in excellence in Agri Education (Agri-Business Management) at the 7th National Conference and Game Changer Awards 2017



Conferred 'Best University-Trendsetting Synthesizer of Traditional and Global Outlook' presented at the 10th ASSOCHAM Higher Education Summit 2017



'Prakriti Mitra Award' 2016 presented by the Ministry of Forest and Environment



Conferred 'Best University in Holistic Education' Award presented at the Jharkhand Education Excellence Awards in 2015

THE ART OF LIVING

TOUCHED 500+ MILLION LIVES IN 180 COUNTRIES

The Art of Living, parent organization of Sri Sri University, is a movement that promotes peace, unity, and human upliftment. It has touched over 500 million lives in 180 countries through initiatives in river rejuvenation, natural farming, skills training, women empowerment, and solar energy.



70

Rivers & streams rejuvenated benefiting **5 million** people



81.2

million **trees planted** in 36 countries and 26 States



2.2

million farmers trained in **natural farming**



3,10,561

youth trained in **vocational skills**



1,15,800+

villages and **165** Rural Schools **solar-electrified**



1,66,100

individuals benefited from **Light a Home** project



1262

schools under the **Free schools** education program



84,689+

Students benefitted through our free schools in **2,032** villages



111,000+

rural women reached through various initiatives & **623+** Self-Help Groups formed



1,15,800+

girls benefited by **Project Pavitra** Menstrual Health and Hygiene Workshops

MAKING LIFE A CELEBRATION



SKILLING RURAL INDIA



YOGA



EMPOWERING COMMUNITIES



MEDITATION



INSPIRATION



FREE SCHOOLS



WELL-BEING OF YOUNG MINDS



MAKING GREEN MAINSTREAM

SSRVM: 25 YEARS OF EXCELLENCE IN EDUCATION

Sri Sri Ravi Shankar Mandir Trust (SSRVM) is a global educational network with over 60,000 students enrolled in schools, preschools, colleges, and universities in India, Oman, and Nepal. SSRVM schools offer a serene environment with modern facilities and a values-based curriculum. Faculty members are trained in effective teaching methods.



68 Vidya Mandir



12 Bal Mandir



10 Sri Sri Academy



2 Sri Sri College of Ayurvedic Science and Research Hospital



2 Sri Sri College of Ayurvedic Science and Research



Sri Sri Ravishankar Junior College



Sri Sri Institute of Computer Sciences



Seva Mandir



Sri Sri Institute of Nursing



3 B.Ed and PU College



Sri Sri University

NATIONAL EDUCATION POLICY 2020 AT SRI SRI UNIVERSITY

Sri Sri University, implements the guidelines and principles of the New Education Policy 2020 (NEP 2020) to offer several benefits to its students.

Holistic Development: NEP 2020 emphasizes holistic development, which means students at Sri Sri University can expect an education that not only focuses on academic knowledge but also on character building, ethics, and life skills.

Flexible Curriculum: Students at Sri Sri University have the opportunity to choose from a diverse range of subjects, allowing them to tailor their education to their interests and career goals.

Multidisciplinary Learning: Our University promotes multidisciplinary learning, enabling students to explore a wide array of subjects and gain a more comprehensive understanding of complex issues.

Vocational Education: The integration of vocational education makes our students more employable as we provide them with practical skills that are relevant to the job market.

Research Opportunities: We encourage research opportunities at both undergraduate and postgraduate levels, providing students with the chance to engage in innovative projects and research endeavours.

Quality Education: By adhering to the NEP's quality standards, Sri Sri University ensures that students receive a world-class education, enhancing their overall learning experience.

Faculty Development: The university invests in faculty development programs to enhance the quality of teaching and research, thereby benefiting our students through improved instruction.

Research Clusters: By establishing research clusters and promoting collaboration among institutions we create a vibrant research culture at Sri Sri University, offering our students valuable research opportunities.

Global Exposure: We offer global exposure through collaborations and Art Of Living support structures in over 180 countries. Sri Sri University can provide opportunities for students to study abroad or engage in international research and exchange programs.

Sri Sri University has the potential to align its educational practices with the principles of NEP 2020, providing students with a well-rounded, flexible, and high-quality education that prepares them for the challenges of the 21st century.

ODL COURSES



MPA Odissi

Eligibility	Duration	Fees
A recognized Bachelor's degree or equivalent in the relevant field. B.P.A. (Odissi Dance) degree programme (Or) B.Sc./ B.Com./ B.A with Visharad Poorna in Odissi Dance. (Or) B.Sc./ B.Com./ B.A with minimum 5 – 8 years of professional training in Odissi dance under any renowned Guru.	4 Semesters	29,300 INR

Mission and Objective of the Program

Mission:

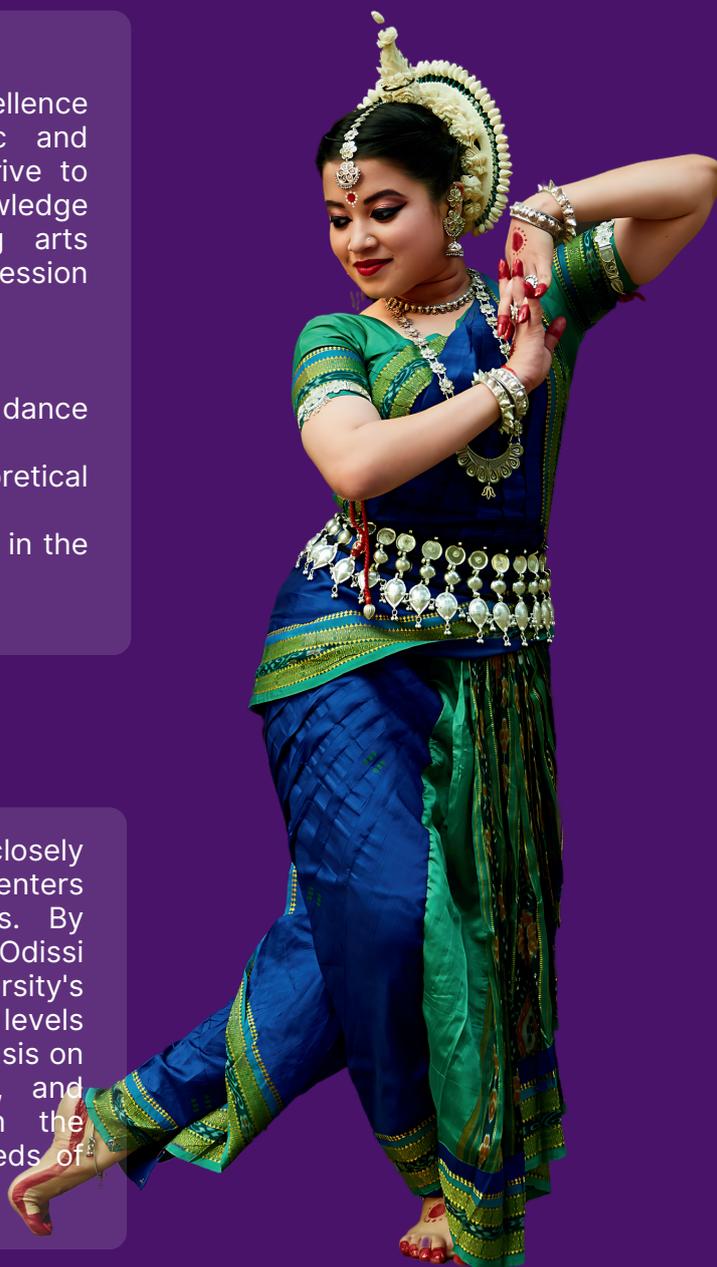
Sri Sri University aims to be a center of excellence in performing arts, fostering a holistic and innovative approach to education. We strive to provide students with the skills and knowledge needed to succeed in the performing arts industry, while also promoting artistic expression and cultural preservation.

Objective:

- Develop a deep understanding of Odissi dance and its cultural significance.
- Enhance artistic abilities through theoretical knowledge and practical training.
- Prepare students for successful careers in the performing arts industry.

Relevance of the program with HEI's Mission and Goals

The MPA (Odissi Dance) program aligns closely with Sri Sri University's mission to create centers of excellence and foster human values. By providing a comprehensive education in Odissi dance, the program contributes to the university's goal of equipping students with the highest levels of professional ability. The program's emphasis on artistic expression, cultural preservation, and personal development also aligns with the university's commitment to serving the needs of local, national, and global economies.



Design of MPA Odissi programme:

The program includes core, ability enhancement, skill enhancement, and discipline-specific courses. Learning involves theory and practical sessions using diverse methods. The evaluation comprises internal assessments and end-semester exams.

Given below is a semester-wise listing of these courses.

Semester	Course Code	Title of the Course	Core Elective	No. of Credits	Sessional Marks	Semester End Marks	Exam Duration	Maximum Marks
I	MOD-CC-101	Dance Practicum – I	Core	4	30	70	3Hrs	100
	MOD-CC-102	Dance Practicum – II	Core	4	30	70	3Hrs	100
	MOD-CC-103	History of Indian Dance	Core	4	30	70	3Hrs	100
	MOD-CC-104	Bhava & Rasa in Indian Dance	Core	4	30	70	3Hrs	100
	MOD-CC-105	Happiness Connect	Core	2				50
	MOD-AECC-I	Sanskrit	AECC	4	30	70	3Hrs	100
Total				22				550

Semester	Course Code	Title of the Course	Core Elective	No. of Credits	Sessional Marks	Semester End Marks	Exam Duration	Maximum Marks
II	MOD-CC-201	Dance Practicum – III	Core	4	30	70	3Hrs	100
	MOD-CC-202	Dance Practicum – IV	Core	4	30	70	3Hrs	100
	MOD-CC-203	Study of Natya Shastra	Core	4	30	70	3Hrs	100
	MOD-CC-204	Life Sketches of Renowned Guru	Core	4	30	70	3Hrs	100
	MOD-AECC-II	English	AECC	4	30	70	3Hrs	100
	MOD-AECC-II	Rhythm	DSE	4	30	70	3Hrs	100
Total				24				600

SYLLABUS STRUCTURE

Semester	Course Code	Title of the Course	Core Elective	No. of Credits	Sessional Marks	Semester End Marks	Exam Duration	Maximum Marks
III	MOD-CC-301	Dance Practicum – V	Core	4	30	70	3Hrs	100
	MOD-CC-302	Study of Geeta Govinda	Core	4	30	70	3Hrs	100
	MOD-CC-303	Research Methodology	Core	4	30	70	3Hrs	100
	MOD-CC-304	Popular Dances of the World	Core	4	30	70	3Hrs	100
	MOD-CC-305	Seminar	Core	2				50
	MOD-AECC-III	Computer Lab	SEC	4	30	70	3Hrs	100
	MOD-DSE-II	Odissi Vocal/Hindustani Vocal	DSE	4	30	70	3Hrs	100
Total				26				650
Semester	Course Code	Title of the Course	Core Elective	No. of Credits	Sessional Marks	Semester End Marks	Exam Duration	Maximum Marks
IV	MOD-CC-401	Dance Practicum – VII	Core	4	30	70	3Hrs	100
	MOD-CC-402	Choreography	Core	4	30	70	3Hrs	100
	MOD-CC-403	Stage Performance	Core	4	30	70	3Hrs	100
	MOD-SEC-III	Arts Management	SEC	4	30	70	3Hrs	100
	DSE-III	Dissertation	DSE	4	30	70	3Hrs	100
Total				20				500

MA Yoga

Eligibility	Duration	Fees
Graduation in any stream	4 Semesters	29,300 INR

Mission and Objective of the Program

Mission:

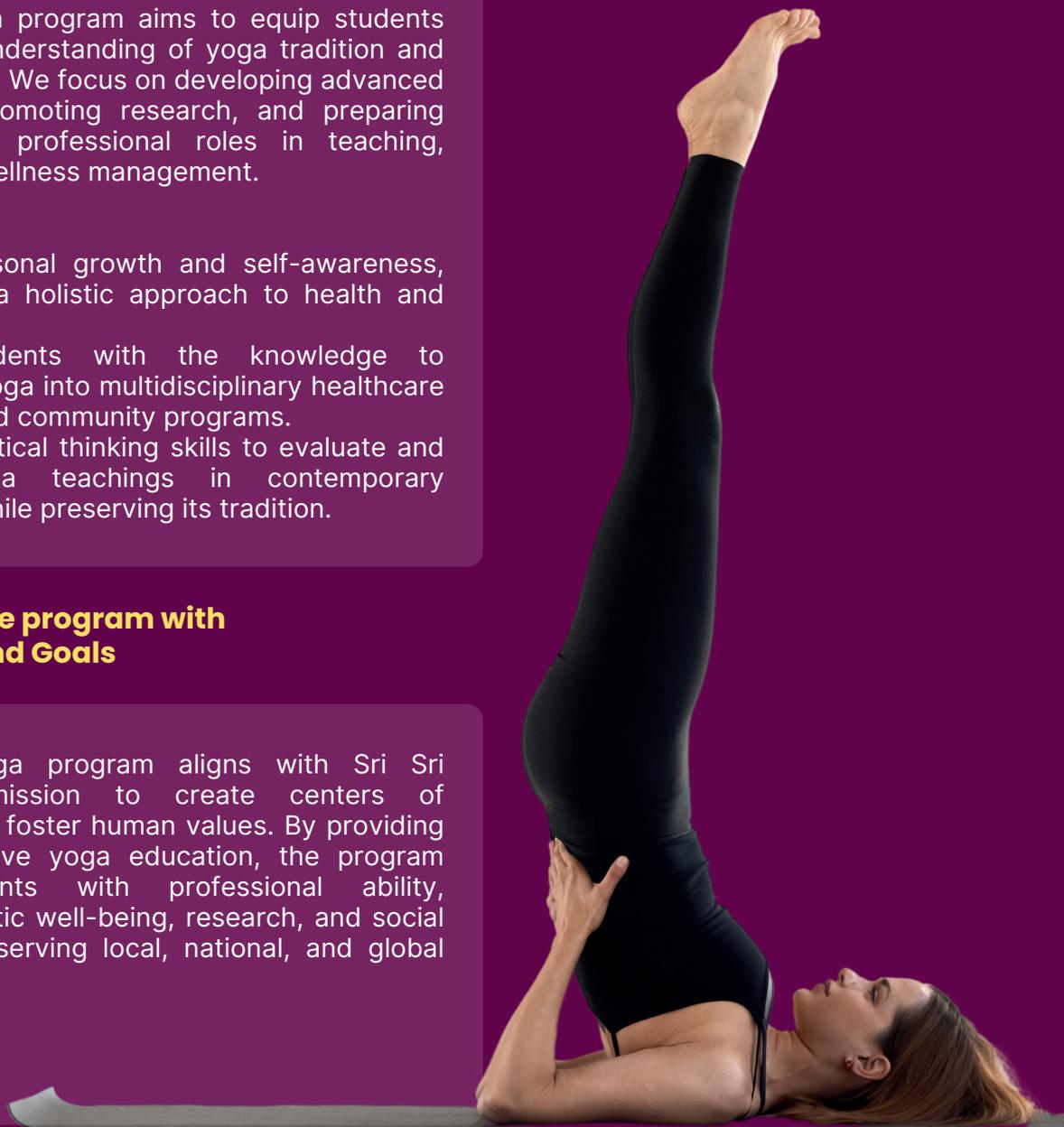
The M.A. Yoga program aims to equip students with a deep understanding of yoga tradition and its applications. We focus on developing advanced yoga skills, promoting research, and preparing graduates for professional roles in teaching, therapy, and wellness management.

Objective:

- Foster personal growth and self-awareness, promoting a holistic approach to health and well-being.
- Equip students with the knowledge to integrate yoga into multidisciplinary healthcare systems and community programs.
- Develop critical thinking skills to evaluate and apply yoga teachings in contemporary contexts while preserving its tradition.

Relevance of the program with HEI's Mission and Goals

The M.A. Yoga program aligns with Sri Sri University's mission to create centers of excellence and foster human values. By providing a comprehensive yoga education, the program equips students with professional ability, promotes holistic well-being, research, and social responsibility, serving local, national, and global needs.



Design of M.A. Yoga Studies programme:

All students shall be expected to take for a total of 23 courses. Each course shall have four credits. of the fifteen courses, 18 courses shall be Core (i.e., compulsory), and the remaining 5 shall be Electives (i.e., optional). The M.A. (Yoga) will be spread over four-semester, i.e., two academic years.

Given below is a semester-wise listing of these courses.

Semester	Course Code	Title of the Course	Core Elective	No. of Credits	Sessional Marks	Semester End Marks	Exam Duration	Maximum Marks
I	MSY-SCT101	Foundation of Yoga	Core	4	30	70	3Hrs	100
	MSY-SCT102	Insights into Indian Philosophy	Core	4	30	70	3Hrs	100
	MSY-SCT103	Applications of Hatha Yoga and Patanjali Yoga	Core	4	30	70	3Hrs	100
	MSY-SCT104	Human Anatomy and Physiology	Core	4	30	70	3Hrs	100
	MSY-SCT105	Yoga Practical-I	Core	6	50	100	2Hrs	150
Total				22				550
Semester	Course Code	Title of the Course	Core Elective	No. of Credits	Sessional Marks	Semester End Marks	Exam Duration	Maximum Marks
II	MSY-SCT201	Applications of Yoga Vashistha and Bhagavad Gita	Core	4	30	70	3Hrs	100
	MSY-SCT202	Physiological Effects of Yoga Practices	Core	4	30	70	3Hrs	100
	MSY-SCT203	Biomechanics and Kinesiology	Core	4	30	70	3Hrs	100
	MSY-SCT204	Diet and Nutrition	Core	2	20	30	1.5 Hrs.	50
	MSY-SCT205	Therapeutic Yoga	Core	2	20	30	1.5 Hrs.	50
	MSY-SCP206	Yoga Practical-II	Core	6	50	100	2Hrs	150
Total				22				550

SYLLABUS STRUCTURE

Semester	Course Code	Title of the Course	Core Elective	No. of Credits	Sessional Marks	Semester End Marks	Exam Duration	Maximum Marks
III	MSY-SCT301	Yogic concepts in Principal Upanishads	Core	4	30	70	3Hrs	100
	MSY-SCT302	Research Methodology and Statistics	Core	4	30	70	3Hrs	100
	MSY-SCT303	Yoga Shastras- I (Yoga Upanishads)	Core	4	30	70	3Hrs	100
	MSY-SCT304	General Psychology	Core	2	20	30	1.5 Hrs	50
	MSY-DSTE303	DSTE- I (Yoga and Cultural Synthesis)	DSTE- I	2	20	30	1.5 Hrs	50
	MSY-SCP305	Yoga Practical-III	Core	6	50	100	2Hrs	150
Total				22				550
Semester	Course Code	Title of the Course	Core Elective	No. of Credits	Sessional Marks	Semester End Marks	Exam Duration	Maximum Marks
IV	MSY-SCT401	Yoga Shastras- II (Samkhya Karika)	Core	4	30	70	3Hrs	100
	MSY-SCT402	Evidence Based Yoga Therapy	Core	4	30	70	3Hrs	100
	MSY-SCT403	Teaching Methodology of Yoga Practice	Core	4	30	70	3Hrs	100
	MSY-DSTE404	DSTE- II (Yoga and Human Consciousness)	DSTE- II	2	20	30	1.5 Hrs	50
	MSY-DW406	Dissertation Work	Core	4	0	0	2Hrs	100
	MSY-FT407	Field Training	Core	4	0	0	2Hrs	100
Total				22				550

MA Hindu Studies

Eligibility	Duration	Fees
Any student with a Bachelor's Degree from a recognized institution.	4 Semesters	29,300 INR

Mission and Objective of the Program

Mission:

The M.A. Hindu Studies program aims to equip students with a deep understanding of Hindu civilization, society, and culture. We focus on developing advanced knowledge in Hindu studies, promoting research, and preparing graduates for professional roles in various fields.

Objective:

- Develop a strong understanding of foundational Hindu principles, analytical methods, Sanskrit language, and Hindu practices.
- Acquire expertise in multiple knowledge domains and foster research skills.
- Gain a deep understanding of Hindu principles, practices, traditions, values, diversity, history, philosophy, society, culture, and civilization.

Relevance of the program with HEI's Mission and Goals

The M.A. Hindu Studies program aligns with Sri Sri University's mission to create centers of excellence and foster human values. By providing a comprehensive education in Hindu studies, the program equips students with professional ability, promotes cultural understanding, and fosters research and innovation. This aligns with the university's commitment to serving local, national, and global needs.



Design of Hindu Studies programme:

All students shall be expected to take for a total of 17 courses. Each course shall have four credits. Of the seventeen courses, 9 courses shall be Core (i.e., compulsory), and the remaining 8 shall be Electives (i.e., optional). The MA (Hindu Studies) will be spread over four-semesters, i.e., two academic years.

Given below is a semester-wise listing of these courses.

Semester	Course Code	Title of the Course	Core Elective	No. of Credits	Sessional Marks	Semester End Marks	Exam Duration	Maximum Marks
I	MHS101	Languages I: Sanskrit	Core	4	30	70	3Hrs	100
	MHS102	Methods I: Pramana Siddhant	Core	4	30	70	3Hrs	100
	MHS103	Methods II: Vaad-parampara, and Organization, Development, And Transmission of Knowledge	Core	4	30	70	3Hrs	100
	MHS104	Principles I: Tattvavimarsha	Core	4	30	70	3Hrs	100
	MHS105	Happiness Connect		2				50
Total				18				450
Semester	Course Code	Title of the Course	Core Elective	No. of Credits	Sessional Marks	Semester End Marks	Exam Duration	Maximum Marks
II	MHS201	Methods III: Western Methods for Understanding Discourses	Core	4	30	70	3Hrs	100
	MHS202	Principles II: Dharma-Karma Vimarsha	Core	4	30	70	3Hrs	100
	MHS203	D. Disciplines I – Environment in Sanskrit/Environmental Studies	DSE-1	4	30	70	3Hrs	100
	MHS104	E. Language II – English Communication	GE-1	4	30	70	3Hrs	100
Total				16				400

SYLLABUS STRUCTURE

Semester	Course Code	Title of the Course	Core Elective	No. of Credits	Sessional Marks	Semester End Marks	Exam Duration	Maximum Marks
III	MHS301	Principles III: Punarjanma-Bandhan-Moksha Vimarsh	Core	4	30	70	3Hrs	100
	MHS302	Practices I: Ramayana	Core	4	30	70	3Hrs	100
	MHS303	Principles IV – Happiness and Fulfillment	DSE-1	4	30	70	3Hrs	100
	MHS304	Disciplines II – Basics of Yoga OR Historicity of Ramayana	GE-1	4	30	70	3Hrs	100
Total				16				400
Semester	Course Code	Title of the Course	Core Elective	No. of Credits	Sessional Marks	Semester End Marks	Exam Duration	Maximum Marks
IV	MHS401	Practices II: Mahabharata	Core	4	30	70	3Hrs	100
	MHS402	Disciplines III – Mind Management	Core	4	30	70	3Hrs	100
	MHS403	Disciplines IV – Disaster Management OR Historicity of Mahabharata	DSE-1	4	30	70	3Hrs	100
	MHS404	Practices III – Dissertation	GE-1	4	30	70	3Hrs	100
Total				16				400

BBA

Eligibility	Duration	Fees
10+2 examination or equivalent from any stream from a recognized board	6 Semesters	42,700 INR

Mission and Objective of the Program

Mission:

The BBA program at Sri Sri University aims to equip students with the managerial skills and knowledge needed to thrive in the corporate world. We focus on providing a career-oriented curriculum, interactive learning experiences, and a strong emphasis on values and ethical practices.

Objective:

- Develop managerial skills, industry-focused knowledge, and strong interpersonal skills.
- Foster problem-solving, entrepreneurship, and societal engagement.
- Emphasize technological innovation in business organizations.

Relevance of the program with HEI's Mission and Goals

The BBA program aligns with Sri Sri University's mission to provide a blend of Western innovation and Eastern values. The university's focus on value-based education, a healthy learning environment, and the Art of Living program complements the BBA's emphasis on practical skills and personal development. The university's commitment to excellence and its modern campus facilities provide a conducive environment for students to succeed.



SYLLABUS STRUCTURE

The Course & Curriculum Design, and Credit Structure with Credit Hours is as below:

Semester	Course Code	Title of the Course	Core Elective	No. of Credits	Sessional Marks	Semester End Marks	Exam Duration	Maximum Marks
I	BBC 101	Environmental Studies	Core	4	30	70	3Hrs	100
	BBC 102	Fundamentals of Management	Core	4	30	70	3Hrs	100
	BBC 103	Statistics For Business Decision	Core	4	30	70	3Hrs	100
	BBC 104	IT For Management	Core	4	30	70	3Hrs	100
	BBC 105	Business Communication	Core	4	30	70	3Hrs	100
	BBC 106	Micro Economics	Core	4	30	70	3Hrs	100
	SSC 101	Happiness Connect	Core	2				50
Total				26				650
Semester	Course Code	Title of the Course	Core Elective	No. of Credits	Sessional Marks	Semester End Marks	Exam Duration	Maximum Marks
II	MOD-CC-101	Digital and Social Media Marketing	Core	4	30	70	3Hrs	100
	MOD-CC-102	Macro Economics	Core	4	30	70	3Hrs	100
	MOD-CC-103	Accounting For Managers	Core	4	30	70	3Hrs	100
	MOD-CC-104	Marketing-1	Core	4	30	70	3Hrs	100
	MOD-CC-105	Organizational Behaviour	Core	4	30	70	3Hrs	100
	MOD-AECC-I	Quantitative Technique	Core	4	30	70	3Hrs	100
Total				24				600

SYLLABUS STRUCTURE

Semester	Course Code	Title of the Course	Core Elective	No. of Credits	Sessional Marks	Semester End Marks	Exam Duration	Maximum Marks
III	BBC 301	Cost & Management Accounting	Core	4	30	70	3Hrs	100
	BBC 302	Production & Operations Management	Core	4	30	70	3Hrs	100
	BBC 303	Management Information System	Core	4	30	70	3Hrs	100
	BBC 304	Marketing- I	Core	4	30	70	3Hrs	100
	BBC 305	Data Analytics	Core	4	30	70	3Hrs	100
	BBC 306	International Trade & Policy	Core	4	30	70	3Hrs	100
Total				24				600
Semester	Course Code	Title of the Course	Core Elective	No. of Credits	Sessional Marks	Semester End Marks	Exam Duration	Maximum Marks
IV	BBC 301	Business Research	Core	4	30	70	3Hrs	100
	BBC 302	Human Resource Management	Core	4	30	70	3Hrs	100
	BBC 303	Financial Management	Core	4	30	70	3Hrs	100
	BBC 304	Business Policy & Strategy	Core	4	30	70	3Hrs	100
	BBC 305	Business Environment	Core	4	30	70	3Hrs	100
	BBC 306	Entrepreneurship Development	Core	4	30	70	3Hrs	100
Total				24				600

SYLLABUS STRUCTURE

Semester	Course Code	Title of the Course	Core Elective	No. of Credits	Sessional Marks	Semester End Marks	Exam Duration	Maximum Marks	
V	BBC 501	Banking & Insurance	Core	4	30	70	3Hrs	100	
	BBC 502	Legal Aspects of Business	Core	4	30	70	3Hrs	100	
	BBC 503	SIP (Summer Internship Program)	Core	4	30	70	3Hrs	100	
			Total Credit - 12						
			Elective Marketing Subjects						
	BBE 101 M	Consumer Behaviour	Core	4	30	70	3Hrs	100	
	BBE 102 M	Services Marketing	Core	4	30	70	3Hrs	100	
	BBE 103 M	Sales & Distribution Management	Core	4	30	70	3Hrs	100	
			Total Credit -12						
			Elective Finance Subjects						
	BBE 101 F	Financial Services	Core	4	30	70	3Hrs	100	
	BBE 104 F	Security Analysis & Portfolio Management	Core	4	30	70	3Hrs	100	
	BBE 105 F	Project Appraisal	Core	4	30	70	3Hrs	100	
			Elective H.R Subjects						
	BBE 101 H	Compensation Management	Core	4	30	70	3Hrs	100	
	BBE 104 H	Industrial Relations	Core	4	30	70	3Hrs	100	
	BBE 105 H	Performance Management System	Core	4	30	70	3Hrs	100	
			Elective Tourism & Hospitality						
	BBE 101 T	Travel Agency and Tour Operation Management	Core	4	30	70	3Hrs	100	
	BBE 102 T	Accommodation Operations	Core	4	30	70	3Hrs	100	
	BBE 103 T	Cargo Management	Core	4	30	70	3Hrs	100	
			Elective Information Technology (IT)						
	BBE 101 I	Web Designing	Core	4	30	70	3Hrs	100	
	BBE 102 I	Enterprise Resource Planning	Core	4	30	70	3Hrs	100	
	BBE 105 I	Data Base Management System	Core	4	30	70	3Hrs	100	

SYLLABUS STRUCTURE

Semester	Course Code	Title of the Course	Core Elective	No. of Credits	Sessional Marks	Semester End Marks	Exam Duration	Maximum Marks	
VI	BBC 601	International Business	Core	4	30	70	3Hrs	100	
	BBC 602	Business Ethics and Corporate Governance.	Core	4	30	70	3Hrs	100	
	BBC 603	Advanced Excel	Core	4	30	70	3Hrs	100	
	BBC 604	Major Project	Core	4	30	70	3Hrs	100	
			Elective Marketing Subjects						
	BBE 104 M	Brand Management	Core	4	30	70	3Hrs	100	
	BBE 105 M	Retail Management	Core	4	30	70	3Hrs	100	
	BBE 106 M	Advertising Management	Core	4	30	70	3Hrs	100	
			Elective Finance Subjects						
	BBE 102 F	Working Capital Management	Core	4	30	70	3Hrs	100	
	BBE 103 F	International Finance	Core	4	30	70	3Hrs	100	
	BBE 107 F	Financial Markets	Core	4	30	70	3Hrs	100	
			Elective HR Subjects						
	BBE 103 H	Training & Development	Core	4	30	70	3Hrs	100	
	BBE 106 H	International HRM	Core	4	30	70	3Hrs	100	
	BBE 107H	Strategic HRM	Core	4	30	70	3Hrs	100	
			Elective Tourism & Hospitality						
	BBE 104 T	Event Management	Core	4	30	70	3Hrs	100	
	BBE 105 T	Food & Beverage Management	Core	4	30	70	3Hrs	100	
	BBE 106 T	Airlines Management & Global Distribution System.	Core	4	30	70	3Hrs	100	
			Elective Information Technology (IT)						
	BBE 103 I	Cloud Computing	Core	4	30	70	3Hrs	100	
	BBE 104 I	Information Security	Core	4	30	70	3Hrs	100	
	BBE 106 I	Dataware Housing	Core	4	30	70	3Hrs	100	

BCOM

Eligibility	Duration	Fees
10+2 examination or equivalent from any stream from a recognized board	6 Semesters	42,700 INR

Mission and Objective of the Program

Mission:

The B.COM program at Sri Sri University aims to equip students with the managerial skills and knowledge needed to thrive in the corporate world. We focus on providing a career-oriented curriculum, interactive learning experiences, and a strong emphasis on values and ethical practices.

Objective:

- Develop managerial skills, industry-focused knowledge, and strong interpersonal skills.
- Foster problem-solving, entrepreneurship, and societal engagement.
- Emphasize technological innovation in business organizations.

Relevance of the program with HEI's Mission and Goals

The B.Com program aligns with Sri Sri University's mission to provide a blend of Western innovation and Eastern values. The university's focus on value-based education, a healthy learning environment, and the Art of Living program complements the B.Com emphasis on practical skills and personal development. The university's commitment to excellence and its modern campus facilities provide a conducive environment for students to succeed.



SYLLABUS STRUCTURE

The Course & Curriculum Design, and Credit Structure with Credit Hours is as below:

Semester	Course Code	Title of the Course	Core Elective	No. of Credits	Sessional Marks	Semester End Marks	Exam Duration	Maximum Marks
I	BCC 101	Business Organization & Management	Core	4	30	70	3Hrs	100
	BCC 102	Financial Accounting	Core	4	30	70	3Hrs	100
	BCC 103	Micro Economics	Core	4	30	70	3Hrs	100
	BCC 104	Environmental Studies	Core	4	30	70	3Hrs	100
	BCC 105	Business Communication	Core	4	30	70	3Hrs	100
	BCC 106	Banking Practices	Core	4	30	70	3Hrs	100
	UHPC 101	Happiness Connect	Core	2				50
Total				26				650
Semester	Course Code	Title of the Course	Core Elective	No. of Credits	Sessional Marks	Semester End Marks	Exam Duration	Maximum Marks
II	BCC 201	Business Mathematics	Core	4	30	70	3Hrs	100
	BCC 202	Computer & Its Application	Core	4	30	70	3Hrs	100
	BCC 203	Macro Economics	Core	4	30	70	3Hrs	100
	BCC 204	Digital & Social Media Marketing	Core	4	30	70	3Hrs	100
	BCC 205	Commercial Geography	Core	4	30	70	3Hrs	100
	BCC 206	Cost Accounting	Core	4	30	70	3Hrs	100
Total				24				600

SYLLABUS STRUCTURE

Semester	Course Code	Title of the Course	Core Elective	No. of Credits	Sessional Marks	Semester End Marks	Exam Duration	Maximum Marks
III	BCC 301	Business Statistics	Core	4	30	70	3Hrs	100
	BCC 302	Income Tax-Law & Practices	Core	4	30	70	3Hrs	100
	BCC 303	Management Accounting	Core	4	30	70	3Hrs	100
	BCC 304	Human Resource Management	Core	4	30	70	3Hrs	100
	BCC 305	Business Law	Core	4	30	70	3Hrs	100
	BCC 306	Database Management System	Core	4	30	70	3Hrs	100
Total				24				600

Semester	Course Code	Title of the Course	Core Elective	No. of Credits	Sessional Marks	Semester End Marks	Exam Duration	Maximum Marks
IV	BCC 401	Goods & Service Tax & Customs Law	Core	4	30	70	3Hrs	100
	BCC 402	Financial Management	Core	4	30	70	3Hrs	100
	BCC 403	Principles of Marketing	Core	4	30	70	3Hrs	100
	BCC 404	Indian Economy	Core	4	30	70	3Hrs	100
	BCC 405	Accounting Software	Core	4	30	70	3Hrs	100
	BCC 406	International Business	Core	4	30	70	3Hrs	100
Total				24				600

SYLLABUS STRUCTURE

Semester	Course Code	Title of the Course	Core Elective	No. of Credits	Sessional Marks	Semester End Marks	Exam Duration	Maximum Marks
V	BCC 501	Business Policy & Strategic Management	Core	4	30	70	3Hrs	100
	BCC 502	Auditing	Core	4	30	70	3Hrs	100
	BCC 503	Document Management System	Core	4	30	70	3Hrs	100
	BCC 504	Corporate Finance	Core	4	30	70	3Hrs	100
	BCC 505	Financial Markets Institution & Financial Services	Core	4	30	70	3Hrs	100
	BCC 506	SIP (Summer Internship Program)	Core	4	30	70	3Hrs	100
Total				24				650

Semester	Course Code	Title of the Course	Core Elective	No. of Credits	Sessional Marks	Semester End Marks	Exam Duration	Maximum Marks
VI	BCC 601	Corporate Governance Ethics & Social Responsibility	Core	4	30	70	3Hrs	100
	BCC 602	Entrepreneurship Development	Core	4	30	70	3Hrs	100
	BCC 603	E-Commerce	Core	4	30	70	3Hrs	100
	BCC 604	Insurance & Risk Management	Core	4	30	70	3Hrs	100
	BCE 601	Security Analysis & Portfolio Management	Core	4	30	70	3Hrs	100
	BCC 605	Corporate Accounting	Core	4	30	70	3Hrs	100
	BCC 606	Major Project	Core	4				100
Total				28				700

Learning Support



Study Materials

Academic resources are developed by subject matter experts and are thoroughly reviewed before distribution. These materials are designed to be comprehensive, self-explanatory, and easy to follow, ensuring that students can study independently. Supplementary resources, such as printed notes and reference books, are provided to enrich the learning experience.



Tutoring & Mentoring

On campus lectures shall be conducted during a prescheduled period of time, where students can interact with the faculty members. Faculty members will be available to counsel the students beyond the lecture periods on online modes like phone, email, chats.

Student Services



Student Support Center

Student support services include a dedicated helpdesk accessible via phone and email, where students can get assistance with academic and administrative queries. Additionally, periodic contact classes are organized to provide face-to-face interaction with faculty, and students can also attend counseling sessions for academic advice.



Technical Assistance

Course content is delivered through printed study materials, which are mailed to students. These materials are supplemented by reference books and other resources. Additionally, audio and video lectures are provided on DVDs or USB drives, ensuring that students have access to a variety of learning



Library & Resources:

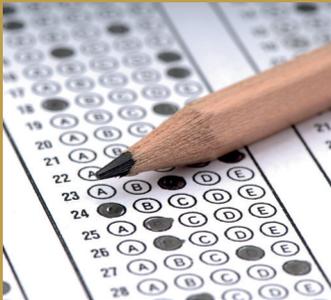
The university offers a well-stocked library that includes a wide range of books, journals, and digital resources relevant to their programs. The library is complemented by a fully furnished reading room, providing a quiet and comfortable space for students to study and conduct research. The reading room is designed to offer a conducive environment for focused learning, allowing students to make the most of the resources available to them.

Examination & Evaluation



Assessment Methods

Evaluation methods include written examinations, assignments, and project work. We also consider participation in contact classes as part of the overall assessment. Continuous evaluation throughout the course ensures that students are regularly assessed and receive feedback on their progress.



Examination Centers

To ensure academic integrity, we conduct in-person examinations at approved centers with strict invigilation. Assignments submitted by students are checked for originality, and any instances of academic dishonesty are dealt with according to university policies. We also educate students on the importance of maintaining integrity in their academic work.

Student Engagement & Opportunities



Workshops & Webinars

We offer career guidance and counseling services to ODL students, focusing on enhancing their employability through workshops and skill development sessions.



Internships & Placements

Our placement cell works closely with industry partners to facilitate job placements for our graduates, and we organize recruitment drives that are open to ODL students.



Alumni Network

Engagement with ODL alumni is maintained through periodic newsletters, invitations to university events, and alumni meetups. We also encourage alumni to participate in mentorship programs where they can guide current students based on their professional experiences.

ADMISSION PROCESS

<https://odl.srisriuniversity.edu.in/>



Scan Qr or
just tap in black area
to visit website

STEPS TO FOLLOW



GLOBAL LEADERSHIP SERIES

MEET THE DRAPERS

SEASON 6

HOSTED BY SRI SRI UNIVERSITY



Timothy Cook Draper

Founded Draper Associates,
DFJ and the Draper
Venture Network



In the presence of

**Gurudev
Sri Sri Ravi Shankar**



Dr. James R Doty
American Neurosurgeon



Mr. Erik Solheim
Executive Director of UNEP



Mr. Joseph Leinen
Former Member of the
European Parliament



Mr. Christoph Glaser
CEO at TLEX

RESEARCH & DOCTORAL STUDIES

Our Doctoral Program seeks exceptional scholars with a strong academic foundation, unwavering motivation, and a profound thirst for original research. Designed to groom future academics and researchers, it provides a scholarly haven for advanced, action-oriented, in-depth, and experimental research.

At Sri Sri University, our research aspirations are encapsulated in three simple yet profound words: excellence, significance, and impact. These objectives are interwoven, each reinforcing the other, as we believe that by adhering to these guiding principles, our research endeavours can continue to flourish.

For selected candidates eligible for our Ph.D. Program, the opportunity to serve as "Research Associates" may await, contingent upon their academic record, performance in the entrance process, and interview assessment. Additionally, we offer fellowships to outstanding scholars.

It's important to note that candidates who have successfully cleared UGC-NET/JRF, among others, are exempt from an entrance test and will be evaluated solely through interviews in accordance with UGC Guidelines. Embrace the opportunity to be part of our relentless pursuit of knowledge and transformative research.



RESEARCH & DOCTORAL STUDIES

Faculty of Management Studies

- Doctor of Philosophy (General Management)
- Doctor of Philosophy (Marketing Management)
- Doctor of Philosophy (Accounting & Finance)
- Doctor of Philosophy (IT in Management)
- Doctor of Philosophy (Tourism Management)
- Doctor of Philosophy (Agri-Business Management)
- Doctor of Philosophy (OB & Human Resource Management)
- Doctor of Philosophy (Production and Operation Management)

Faculty of Science

- Doctor of Philosophy (Physics)
- Doctor of Philosophy (Mathematics)
- Doctor of Philosophy (Environmental Science)

Faculty of Engineering & Technology

- Doctor of Philosophy (Computer Science & Engineering)- Artificial Intelligence and Machine Learning
- Doctor of Philosophy (Computer Science & Engineering) - Data Science
- Doctor of Philosophy (Computer Science & Engineering) - Cyber Security and Cyber Defense
- Doctor of Philosophy (Disaster Management, Climate Change & Sustainable Technologies)

Faculty of Contemplative and Behavioural Sciences

- Doctor of Philosophy (Psychology & Contemplative studies)

Faculty of Health & Wellness

- Doctor of Philosophy (Physiology)
- Doctor of Philosophy (Yogic Science)
- Doctor of Philosophy (Ayurveda)
 - Kaya chikitsa
 - Roga Vigyan & Vikruti Vigyan
 - Panchakarma
 - Kumarabhritya
 - Rachana Sareera
 - Salyatantra
 - Agadatantra
 - Swasthavritta
 - Rasashastra and Bhaishajya Kalpana
 - Ayurveda Samhita Sidhanta
 - Kriya Sareera

Faculty of Arts, Communication and Indic Studies

- Doctor of Philosophy (Sanskrit)
- Doctor of Philosophy (English)
- Doctor of Philosophy (Kathak)
- Doctor of Philosophy (Bharatanatyam)
- Doctor of Philosophy (Odissi)

GLOBAL RESOURCE CENTRES OF EXCELLENCE

The Sri Sri University Global Resource Centres of Excellence aims to excel in innovative academic areas and address pertinent societal and environmental challenges. Our mandate empowers us to provide creative solutions to real-time issues that impact our diverse nation.

Within this initiative, we house many distinct and independently functioning centres, each dedicated to multidimensional concerns:



Sri Sri University Resource Centre for Climate Change & Sustainability Education & Practices



Sri Sri Advanced Global Centre for Conflict Resolution and Peace Studies (SSAGC-CRPS)



Sri Sri Advanced Global Centre for Indigenous Studies (SSAG-CIS)



Sri Sri Centre for Advanced Research in Kathak



Sri Sri Centre for Advanced Research in Bharatnatyam



Sri Sri Centre for Advanced Research in Indian Knowledge Systems



Sri Sri Centre for Advanced Research in Water Resources & Environment Management



Sri Sri Center for Translation and Interpreting Studies



Sri Sri Advanced Global Centre for Leadership and Ethics



Sri Sri Centre for Entrepreneurship, Innovation & Family Business



Sri Sri Global Centre for Green Engineering



Sri Sri Centre for Global Financial Studies



Sri Sri Centre of Advanced Business Analytics



Sri Sri Global Centre for Digital Humanism



Sri Sri Centre for Cyber Defense in collaboration with Cyber Dojo



Sri Sri Global Centre for Natural Farming



Sri Sri Centre for Electrical Vehicles in collaboration with L&T



Sri Sri Global Case Research Centre



Sri Sri Centre for Robotic & Automation in collaboration with (AICRA)



Sri Sri Centre for Performance and Safety in Sports



Sri Sri Centre for Disaster Risk Resilience & Sustainability in collaboration with FinTechEdu

Each of these Centres plays a crucial role in advancing knowledge, fostering innovation & addressing contemporary challenges.

SSUINNOVATION FOUNDATION



THE PREMIER STARTUP INCUBATION CENTER
OF SRI SRI UNIVERSITY AWARDED ★★★★★ RATING BY IIC

The SSUInnovation Foundation is a dynamic force in the startup ecosystem, recognized by the Government of Odisha as an official 'Incubator' under the **Odisha Start-up** Policy. Our mission is to empower early-stage companies and entrepreneurs with a comprehensive suite of resources. From offering office space, funding, and cutting-edge technology to facilitating networking opportunities and access to industry experts and potential investors, we provide the critical support needed to transform innovative ideas into thriving businesses.

With a proven track record, we've already nurtured and guided 120 promising startups, equipping them with the tools and guidance required to bring their groundbreaking products and services to market.

We take great pride in being awarded a **4 Star** rating by the **Institution's Innovation Council**, recognizing our commitment to excellence and innovation.

As an **MSME** recognized business incubator, we are dedicated to fostering innovation, supporting entrepreneurial ventures, and driving economic growth in the region. Our mission is to nurture and empower budding entrepreneurs, providing them with the necessary resources, guidance, and opportunities to turn their ideas into successful and sustainable businesses.

Notably, SSUInnovation Foundation has been selected to participate in Start-up Odisha's Start-up Seed Fund Scheme, solidifying our commitment to fostering entrepreneurship at the grassroots level.



SSUINNOVATION FOUNDATION

SOME OF OUR SUCCESSFUL START UPS



SRI SRI KAUSHAL VIKAS KENDRA



The Sri Sri Kaushal Vikas Kendra at Sri Sri University is a Best-in-class facility that offers vocational training in a variety of in-demand fields. The centre is equipped with the latest tools and technology, and its instructors are highly skilled and experienced.

The Sri Sri Kaushal Vikas Kendra at Sri Sri University offers training in the following courses:

- Electrician
- Solar panel installer
- Computer Operator
- Data entry operator
- Hospitality management
- Beauty and wellness

The training programs at Sri Sri Kaushal Vikas Kendra are designed to be practical and job-oriented. Students learn the skills they need to be successful in their chosen field through a combination of classroom instruction and hands-on experience.

The Sri Sri Kaushal Vikas Kendra at Sri Sri University is committed to providing its students with the skills and knowledge they need to succeed in the job market. The center's graduates have gone on to secure employment in a variety of industries, and many of them have even started their own businesses.

SPORTS EVENTS

Collympics

An electrifying event brimming with heart-pounding moments and intense showdowns across 15 thrilling sports, ranging from the beloved cricket to the adrenaline-pumping kabaddi! Over the course of seven days, departments clash in epic battles, ignite pride, and all eyes are riveted on the one and only Contingent Trophy!

League-a-thon

An exhilarating competition like never before! With six different owners, a heart-pounding auction, and a lineup of over five exciting sports, this event introduces a unique twist—no departmental rivalries this time. Owners represent their invested teams, and to secure victory, you must defeat the very allies you once played alongside. A formidable and challenging contest that will thoroughly test your mettle!

Athleta

Brainchild of our passionate agriculture sports enthusiasts, this event features a diverse range of sports, numerous exciting competitions, and, above all, an insatiable thirst for victory. It's a battle to determine the ultimate sportsmen and teams, with a whirlwind of emotions in every cluster of events!

Aakhri Baar

"Connection transcends physical boundaries; it resides in the depths of your heart for another." We bring this profound quote to life through "AAKHRI BAAR," a grand event dedicated to our soon-to-graduate seniors as they embark on new journeys. It's a celebration of our seniors, filled with abundant joy, heartfelt tears, and uproarious laughter—a truly blissful and prideful experience as you witness your seniors in action.



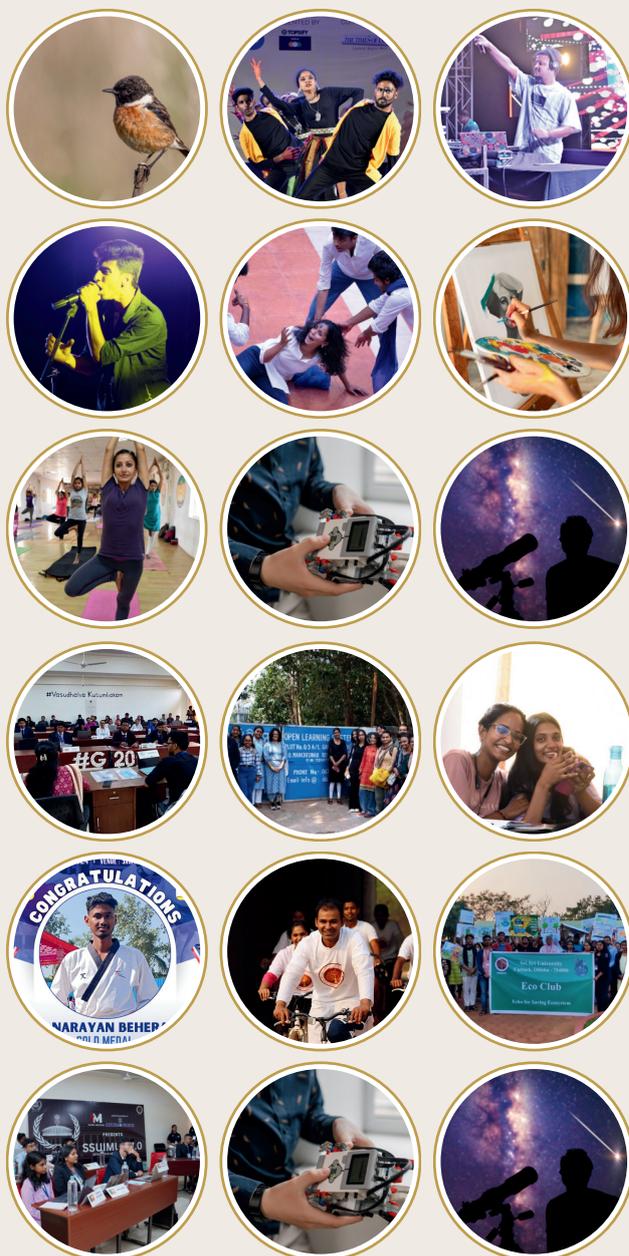
STUDENT CLUBS

At Sri Sri University, we are dedicated to cultivating creative and dynamic students. Our vibrant club culture infuses student life with excitement and self-discovery, fostering personal growth and igniting a passion for learning.

These clubs aren't just extracurricular; they're platforms for students to uncover and nurture their unique talents, fueling their journey towards both personal enlightenment and academic excellence. With an eclectic array of **31 clubs** to choose from, spanning the realms of academia and beyond, students have a colourful palette to paint their unforgettable university experience.

Student Clubs at Sri Sri University

- Animal Wellness Club
- Arogya Yoga Club
- Astronomy Club
- Bike and Cycling Club
- Birding Club
- Charchika-The Women's Leadership Club of Sri Sri University
- Cine Club
- Cyber Peace Club
- Dance Club
- ECO Club
- Ek Bharat Shrestha Bharat Club
- Farmer's Club
- Fine Arts club
- Fitness 'N' Nutrition Club
- Fun Trivia Club
- Health Services Management Club
- Heritage Club
- IT Club
- Literary Club
- Martial Arts Club
- Mental Health and Wellness Club
- Music Club
- Robotics
- Rotaract Club of Sri Sri University
- Science Club
- SELF Club
- Social Media and Photography Club
- Srinovation Club
- Theater Club
- Tourism Club
- Vedic Science Club





**HAPPIEST
CAMPUS**



ENCHANTING GREEN MEDITATIVE CAMPUS



Biodiversity



100+
Species of Trees



90+
Species of Birds



45+
Species of Butterflies



50+
Types of Organic Fruits
and Vegetables

Experience **THE BEST OF THE EAST AND THE BEST OF THE WEST** in a green oasis of natural splendour.

Nestled amidst the lush greenery of Odisha, Sri Sri University is a world-class institution that offers a holistic education experience. With a focus on sustainability and environmental stewardship, the university's 188-acre campus is a vibrant oasis of natural splendour.

At Sri Sri University, students can learn and grow in this supportive and nurturing environment. The university's commitment to sustainability, its multicultural campus, and its value-based holistic learning curriculum make it a unique and special place to learn and thrive.



IN THE HEARTLAND OF ODISHA

Odisha is a land of hidden gems, a state that is often overlooked by tourists but is home to some of India's most stunning natural beauty and rich cultural heritage. Sri Sri University is proud to call Odisha its home, and we invite you to join us in exploring this magical land.

Nestled on the tranquil banks of the Kathajodi River, Sri Sri University is a world-class educational institution that offers a unique blend of academic excellence and spiritual values. Our campus is a vibrant melting pot of cultures, with students from all over India and the world coming together to learn and grow.

Beyond our academic offerings, Sri Sri University also provides a platform for students to explore the rich cultural heritage and natural beauty of Odisha. We organize regular field trips to ancient temples, pristine beaches, and lush wildlife sanctuaries. We also offer a variety of co-curricular activities that allow students to learn about Odia culture and traditions.

Sri Sri University is your gateway to explore INDIA'S BEST KEPT SECRET. Come and experience the magic of Odisha with us!



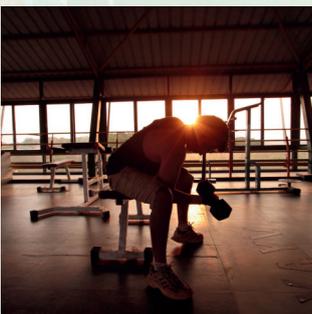
SPORTS FACILITIES

Sri Sri University's sports facilities are state-of-the-art, providing students with the opportunity to excel in a wide range of sports, including cricket, basketball, football, table tennis, badminton, volleyball, lawn tennis, and kabaddi. With experienced coaches and well-maintained facilities, Sri Sri University is committed to promoting a culture of sports and physical activity among its students.



GYMNASIUM

Sri Sri University features modern gymnasium with a wide range of equipment, including a back extension machine, barbell rod, bench press, boxing bag, curl bench, dumbbells, exercise cycles, and more.



HOSTELS

Separate Boys & Girls Hostels with well-ventilated and furnished rooms with modern amenities like AC, geysers, and RO-treated water.

Spacious and well-maintained rooms with comfortable beds, study tables, and chairs.

Modern amenities like air conditioning, geysers, and RO-treated water to ensure a comfortable and hygienic stay.

CCTV cameras and 24/7 security guards to ensure the safety and security of the students.



DINING HALL KAIVALYA

serving 100% vegetarian, sattvik food to all students, faculty, and staff.

CAMPUS CAFETERIAS

Vishwa Aahar: A vibrant hub for social events, hosting birthday parties, open-mic nights, and Christmas carnivals. Its spacious layout and open-air space make it a perfect venue for celebrations.

Kaivalya Cafe: A cosy cafeteria serving a variety of vegetarian dishes, including biryani and curries. The cafe has an extension NAMED 'BRISTO' at Ayurveda Hospital where Ayurveda students socialize.





DEPARTMENTAL STORE

Sri Sri Tattva Divine Shop at Sri Sri University is a one-stop shop for groceries, essentials, and more for students, faculty, staff and visitors.



SMART LAUNDRY

Our University features a Smart Laundry where you can wash and dry your clothes with the power of IoT. For this initiative we have tied up with Haier.



EV CHARGING STATION

We promote sustainability on campus and as such our campus promotes use of electric vehicles. Our dedicated EV Charging Station is a reflection of this mission.



TRANSPORT

Sri Sri University offers a dedicated bus service for its day scholars, faculty, and other members, placing a premium guard on safety, hygiene, and punctuality. The buses of the University are equipped with medical services and a GPS system.

HOSPITAL

Sri Sri Ayurveda Hospital, Cuttack is Odisha's **First NABH accredited** Ayurveda Research Hospital. The hospital is equipped with a **100 bed** Facility with Multi Speciality Wards and operates with **20+ Doctors**. The hospital has organized over **110+ Health camps** and provided counseling to **120K+ Patients**.

Facilities at Hospital

120K+
Patients
Treated



**Free
Consultation
for needy**



**Online
Consultation**



**24x7
Ambulance**



**24x7 Emergency &
First-Aid Clinic**

2K+
Vaccination
Provided



**Ayurveda
Pharmacy**



Cafeteria



**Private &
Sharing
Accommodation**



**Operation
Theatre**

0
Casualties
during
Pandemic

X-RAY

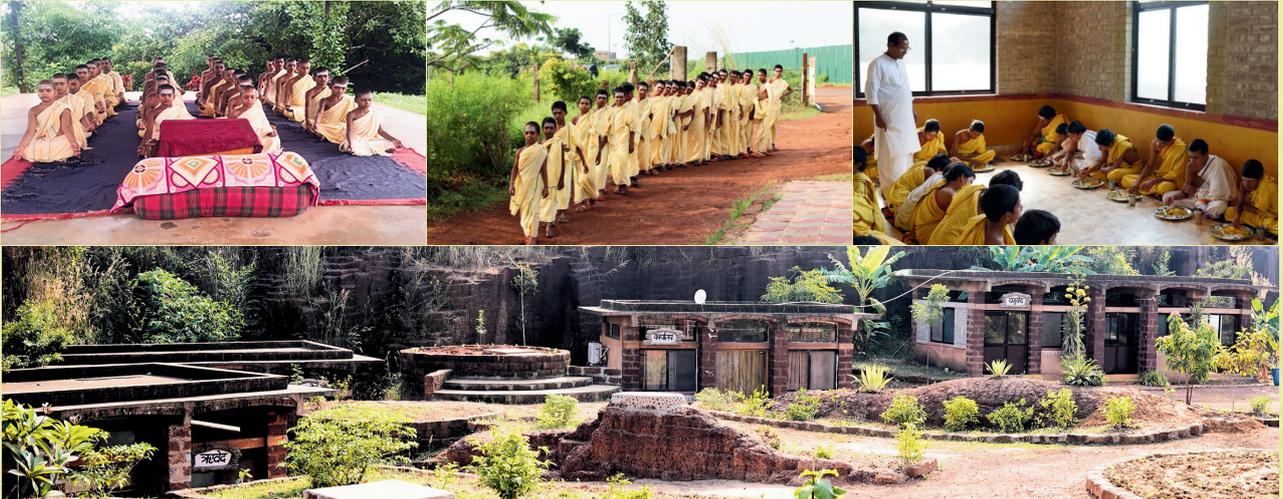


Pathology

**Blood Profile Test
Lipid Profile
Kidney/Liver Profile
Urine/Stool Test
HbA1c
100+ Tests**

GURUKUL

Sri Sri Gurukul is a residential school that provides free education and accommodation to students from economically marginalized Brahmin families. It offers a unique blend of traditional and modern education, with a focus on the Vedas, Sanskrit, and Vedic culture. Sri Sri Gurukul is committed to providing its students with the knowledge, skills, and values they need to succeed in life and to make a positive difference in the world.



NAKSHATRA VANAM

Explore the Nakshatra Vanam at Sri Sri University, a unique place where 28 constellations are mirrored in a diverse tree collection. From the Poison Nut of Ashwini Nakshatra to the Amla of Bharani Nakshatra and the Fig tree of Krithika Nakshatra, this farm weaves celestial beauty into the earth. It's an enchanting journey through the stars, revealing new botanical wonders with every step.



GAUSHALA

Committed to indigenous cow breeds, Sri Sri Goushala nurtures 52 diverse desi cows known for high-yield A-2 milk. Five dedicated sevaks maintain impeccable hygiene in our cow shed, ensuring their well-being.



SRI SRI UNIVERSITY

ADMISSIONS OPEN



ADMISSION PROCESS FOR OPEN AND DISTANCE LEARNING PROGRAMME (ODL)

2
Undergraduate
Programmes

3
Post-Graduate
Programmes

1



SCAN QR code to APPLY
Or apply online at link:-
<https://odl.srisriuniversity.edu.in/>



2



**Appear for SSUCET and/or
Personal Interview as applicable**



3



**Recieve Provisional Admission
Offer and Accept**



4



**Recieve Final Admission Offer
and Accept**



Scholarships Available

Education Loan Support

SCHOLARSHIP SUPPORT DIVISION

The Student Scholarship Department (SSD) aims to:

- Establish a transparent system for efficient scholarship implementation, aiding needy and meritorious students in achieving their goals.
- Cultivate an environment where financial constraints do not hinder academic aspirations.
- Raise awareness about available scholarship schemes and opportunities.
- Disseminate information on new scholarship programs to meet students' financial needs.
- Simplify the application process for various scholarships.
- Systematize procedures to cater to students' scholarship requirements.

Numerous scholarship programs are funded by both the Central and state Governments and sponsored by Private Organisations and Trusts with a common goal of offering financial assistance to deserving students, thereby improving their access to higher education, enhancing their academic achievements, and bolstering their employability.

SSU extends scholarships to alumni, students from SSRVM schools, and the children of defence personnel or paramilitary services personnel.

It's important to note that the specific amounts and durations of these scholarships may change periodically.

Please note that SSD exclusively serves bonafide Sri Sri University students across faculties and departments.

Study Loan Documentation Support

Sri Sri University offers comprehensive support to students in preparing and obtaining all necessary documents for their study loan applications.



OUR RECRUITERS



OUR PLACEMENTS

13.58 LPA
Highest Salary

98.55%
Placement

100%
Internship



FEDERAL BANK
YOUR PERFECT BANKING PARTNER

Gyanajeet Panda - MBA 2021-23 **Federal Bank 13.58 LPA**

My journey at Sri Sri University during my MBA program has been a rewarding experience and pivotal in shaping my professional career. The research based and interactive learning-based approach equipped me with knowledge, analytical and effective communication skills necessary in real world business scenarios. The guidance and mentorship I received from the highly experienced professors were invaluable which helped me shape my skills and provided a practical perspective. The Case studies and class presentations helped me in building my leadership skills and teamwork. Moreover, I am immensely thankful to the placement team that provided me an opportunity to work in a prestigious organisation like federal Bank by its campus placement. Overall my MBA program gave me an enjoyable and elevating learning experience.



FEDERAL BANK
YOUR PERFECT BANKING PARTNER

Arnish Kar - MBA 2021-23 **Federal Bank 13.58 LPA**

My MBA journey at Sri Sri University was transformative. Despite limited academic infrastructure, the dedicated professors fueled academic growth. The vibrant green campus offered diverse skill-based clubs, sports, and spiritual pursuits, fostering holistic development. The camaraderie among peers resulted in lasting friendships. Grateful for the opportunities, I secured job offers from prestigious entities like Federal Bank and KPMG, a testament to the comprehensive preparation provided by Sri Sri University.

REGULAR PROGRAMS AT A GLANCE

Undergraduate Programs

- Bachelor of Business Administration (BBA)
- Bachelor of Commerce (B.Com.) Honours
- Bachelor of Physical Education and Sports (B.P.E.S.)
- B.Sc. in Nursing
- Bachelor of Naturopathy and Yogic Science (B.N.Y.S.)
- B.Sc. in Yoga
- B.Sc. in Osteopathy
- Integrated Master of Science (I.M.Sc.) in Osteopathy
- Bachelor of Physiotherapy (B.P.T.)
- B. Sc. (Hons.) Horticulture
- B. Sc. (Hons.) Agriculture
- B. Sc. (Hons.) Agribusiness
- B. Sc. (Hons.) Food Nutrition and Dietetics
- B.A. (Hons.) English
- Bachelor of Performing Arts (B.P.A) (Odissi Dance)
- Bachelor of Performing Arts (B.P.A.) Hindustani Vocal
- Bachelor of Fine Arts (B.F.A.) - Animation /Applied Arts/ Painting
- B.Tech. in CSE - Artificial Intelligence and Machine Learning
- B.Tech. in CSE - Data Science
- B.Tech. in CSE - Cyber Security & Cyber Defense
- B.Tech. in CSE - JAVA Full Stack and Python Full Stack
- B. Tech. in Electronics & Comm. Engg. - VLSI Design, Embedded AI
- B. Tech. in Electrical Engineering - Electric Vehicle Technology (Electrical)
- B. Tech. in Mechatronics- Electric Vehicle Technology (Mechanical)
- B.Sc. in Forensic Science
- B.Sc. in Optometry Technology
- B. Sc. (Hons.) Computer Science
- Bachelor of Computer Applications (B.C.A.)
- B. Sc. (Hons.) Physics
- Bachelor of Architecture (B. Arch.)
- Bachelor of Interior Design (B.I.D.)
- B. Sc. (Hons.) Psychology (Contemplative Studies)
- Bachelor of Ayurvedic Medicine and Surgery (B.A.M.S.)

Postgraduate Programs

- Master of Business Administration (MBA)- General Management (Specialization in HR/ Marketing/ Finance/ Operations/ Business Analytics/ Good Governance and Public Policy)
- MBA - Agribusiness Management
- M.Sc. in Osteopathy
- M.Sc. in Yoga
- Master of Science in Exercise and Sports Physiology (M.E.S.P.)
- M.Sc. (Agriculture) Agronomy
- M.Sc. (Agriculture) Soil Science
- M.Sc. (Agriculture) Genetics and Plant Breeding
- M.Sc. (Agriculture) Entomology
- M.Sc. (Agriculture) Horticulture
- M.Sc. (Agriculture) Plant Pathology
- M.Sc. (Agriculture) Agricultural Statistics
- M.Sc. (Agriculture) Agricultural Economics
- M.Sc. Agricultural Extension Education
- M.A. Sanskrit
- Master of Performing Arts (M.P.A.) (Odissi Dance)
- M.A. English
- M.A. Hindu Studies
- M.Sc. Psychology (Contemplative Studies)
- Master of Computer Applications (M.C.A.)
- M.C.A. - Specialization in Cyber Security & Cyber Defense



Address

Sri Sri Vihar, Ward No – 3
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Scan to APPLY

Contact

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SCAN for
Google Maps Direction

 /srisriU